



Join us as a sponsor and participate in exclusive networking opportunities - we limit sponsorship with a target of 1 sponsor for every 15 attendees. 1-on-1 networking opportunities are built into the schedule to ensure attendees have productive networking with clients, prospects, and other service providers.

## WHY SPONSOR TCIA'S ANNUAL CONFERENCE?

Our conference has continued to grow each year, we estimate 200 attendees this year! Captive owners make up 10-15% of the attendees and attendees come from over 25 states.

QUAN	SPONSORSHIP DESCRIPTION	COST
LIMIT 1	MUSIC CITY SPONSOR  Primary listing on registration site (includes logo, link to website, and 3-5 sentence description), 5-minute promotional speaking opportunity during the conference, 2 social media promotional posts, booth at conference, listing in conference materials, access to upgraded list of attendees	FULFILLE
LIMIT 1	SONGWRITER'S NIGHT Includes 2 complimentary conference registrations, high priority listing on registration site, 5-minute promotional speaking opportunity during the reception, 2 social media promotional posts, listing in conference materials, access to upgraded list of attendees	\$10,000
LIMIT 1	LUNCHEON KEYNOTE Includes 2 complimentary conference registrations, high priority listing on registration site, 5-minute promotional speaking opportunity during the luncheon, 2 social media promotional posts, listing in conference materials, access to upgraded list of attendees	\$6,600
LIMIT 1	WELCOME RECEPTION Includes 1 complimentary conference registration, listing on registration site, 5-minute promotional speaking opportunity during the reception, 2 social media promotional posts, listing in conference materials, access to upgraded list of attendees	\$4,400
LIMIT 1	CAPTIVES 101 Includes 1 complimentary conference registration, listing on registration site, 5-minute promotional speaking opportunity at the beginning of Captives 101 session, 2 social media promotional posts, listing in conference materials, access to upgraded list of attendees	\$2,500
LIMIT 1	WI-FI SPONSOR Includes 1 complimentary conference registration, listing on registration site, logo on Wi-Fi sign in signs, 1 social media promotional posts, listing in conference materials, access to upgraded list of attendees	\$4,500
LIMIT 1	MOBILE APP Includes 1 complimentary conference registration, listing on registration site, 1 social media promotional post, listing in conference materials, exclusive branding opportunity on app, access to upgraded list of attendees	\$2,750
LIMIT 1	NAME BADGE Sponsor logo on name badges, listing on registration site, listing in conference materials, access to upgraded list of attendees	\$2,750
LIMIT 6	SUPPORTING SPONSOR Includes 1 complimentary conference registration, listing on registration site, 1 social media promotional post, listing in conference materials, access to upgraded list of attendees	\$2,750
LIMIT 9	<b>EXHIBIT SPACE</b> Includes 1 complimentary conference registration, Booth at conference, listing on registration site, listing in conference materials, access to upgraded list of attendees	\$2,500

CLICK HERE TO CONTACT THE OFFICE ABOUT YOUR SPONSORSHIP INTEREST

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